

Huachuca City Bus Line Advertising Fees Support Data

The Town of Huachuca City, Arizona, does not currently sell bus advertising space.

Similar Municipal bus lines charge for bus advertising spaces. To help the Town recover the costs of operating the bus line service, the Town of Huachuca City would propose:

- Back of Bus \$200
- Side of Bus \$150
- Interior Ad Space \$25
- Shelter Back Panel \$50
- Shelter Side Panel \$25
- Shelter Bench \$50

Fees will be per Ad, per month. Companies who advertise for 6 months or longer can contract for reduced rates with the Town for bus advertising.

Advertisers are responsible for cost of producing Town approved artwork and signage and installing and removing wraps directly applied to transit vehicles. The advertising rates below may vary for parties entering sponsorship agreements with the City. Advertising space is available on a first-come basis.

These proposed bus line advertising fees will be considered by Huachuca City Town Council on Thursday, September 13, 2018, at 7:00 pm, at Town Hall located at 500 N. Gonzales Blvd, Huachuca City, AZ.

If approved these changes would go into effect on September 14, 2018.

Questions, please email mwilliams@huachucacityaz.gov